



ПЕРМСКИЙ  
УНИВЕРСИТЕТ  
Классика будущего



### INFORMATION LETTER

IX International scientific-practical conference

"INNOVATIVE DEVELOPMENT OF ECONOMY: TRENDS AND PROSPECTS"

25<sup>th</sup> of September, 2020, Perm, Russia

#### Founders:

Federal State Budgetary Educational Institution of Higher Education "Perm National Research Polytechnic University" (PNIPU, Perm)

University of Economics in Bratislava (Slovakia, Bratislava)

Institute of Economics of the Ural Branch of the Russian Academy of Sciences (IE UrB RAS, Ekaterinburg)

Federal State Budgetary Institution of Science "Institute of Economics and Industrial Production Engineering of the Siberian Branch of the Russian Academy of Sciences" (IE IPE SB RAS, Novosibirsk)

Federal State Budgetary Educational Institution of Higher Education "Perm State National Research University" (PSNRU, Perm)

Perm Branch of the Federal State Autonomous Educational Institution of Higher Education National Research University "Higher School of Economics" (HSE, Perm)

Vladimir Potanin Charity Fund

#### Location:

Perm National Research Polytechnic University  
Perm, Komsomolsky prospect, 29

## PROGRAM COMMITTEE

|  |  |
|--|--|
| <b>Elokhova Irina Vladimirovna</b>     | Doctor of Economics, head of the Economics and Finance Department, Perm National Research Polytechnic University (Perm)  |
| <b>Lyudmila Lipkova</b>                | PhD, Deputy Dean of the International relations faculty at the University of Economics in Bratislava (Slovakia, Bratislava)  |
| <b>Burian Alexander Dmitrievich</b>    | Doctor of law, Professor, Vice-rector of the European University of Moldova (Republic of Moldova, Chisinau)  |
| <b>Petrosyan Martiros Yervandovich</b> | Doctor of Economic Sciences, Professor of Economics and Finance Department, Russian-Armenian University (RAU) (Armenia, Yerevan)   |
| <b>Bogachkova Lyudmila Yuryevna</b>    | Doctor of Economics, Professor of the Applied mathematics and mathematical methods in Economics Department, Volgograd State University (Volgograd)   |
| <b>Lavrikova Yulia Georgievna</b>      | Doctor of Economics, Director of the Institute of Economics at the Ural branch of the Russian Academy of Sciences, (Yekaterinburg)   |
| <b>Romanova Irina Matveevna</b>        | Doctor of Economics, Professor, Head of the Marketing, Commerce and Logistics Department, Head of the "Trade business" educational program, Far Eastern Federal University (Vladivostok)                           |
| <b>Anisimova Yulia Alekseevna</b>      | PhD in Economics, Associate Professor of the Department of Bachelor's degree (Economic and management programs) of the Institute of Finance, Economics and Management, Togliatti State University (Togliatti)      |
| <b>Antosik Lyubov Valierievna</b>      | PhD in Economics, Associate Professor of the Economic Theory and Economic Policy Department, Volgograd State University (Volgograd)  |
| <b>Balash Olga Sergeevna</b>           | PhD in Economics, Associate Professor, Head of the Department of Finance and credit, Saratov National Research State University named after N. G. Chernyshevsky (Saratov)  |
| <b>Balina Tatyana Anatolyevna</b>      | PhD in Geographical Sciences, Associate Professor of the Socio-Economic Geography Department, Perm State National Research University (Perm)   |
| <b>Yezerkaya Svetlana Gennadyevna</b>  | PhD in Economics, associate Professor of the Department of Economics and Business Organization, Ivanovo State University (Ivanovo)   |
| <b>Kupera Alexandra Valeryevna</b>     | PhD in Economics, Expert of the International Center for Economics, Management and Health Policy, SpbSEM, Higher School of Economics (Saint Petersburg)  |
| <b>Molodchik Maria Anatolyevna</b>     | PhD in Economics, Head of the Department of Economics and Finance, senior researcher at the International laboratory of intangible assets at Higher school of Economics (Perm)                                     |
| <b>Naumov Ilya Victorovich</b>         | PhD in Economics, Head of the laboratory for modeling spatial development of territories, Institute of Economics of the Ural branch of the Russian Academy of Sciences (Yekaterinburg)                             |
| <b>Otmakhova Yulia Sergeevna</b>       | PhD in Economics, senior researcher at the Institute of Economics and Industrial Organization of the Siberian branch of the Russian Academy of Sciences (Novosibirsk)  |
| <b>Tarasova Olga Vladislavovna</b>     | PhD in Economics, Chairman of the Council of young scientists, senior researcher at the Institute of Economics and Industrial Organization of the Siberian branch of the Russian Academy of Sciences (Novosibirsk) |

## ORGANIZING COMMITTEE

|  |  |
|--|--|
| <b>Akhmetova Marina Igorevna</b>       | PhD in Economics, Deputy Head of the Department of Economics and Finance, Perm National Research Polytechnic University (Perm)   |
| <b>Dubrovskaya Yulia Vladimirovna</b>  | PhD in Economics, Associate Professor of the Economics and Finance Department, Head of the Master's programs «Economy of the firm», «Sustainable development of economics» of the Perm National Research Polytechnic University (Perm) |
| <b>Karpovich Yulia Vladimirovna</b>    | PhD in Economics, Associate Professor of the Economics and Finance Department, Perm National Research Polytechnic University (Perm)  |
| <b>Kozonogova Elena Viktorovna</b>     | PhD in Economics, Associate Professor of the Economics and Finance Department, Perm National Research Polytechnic University (Perm)  |
| <b>Plyusnina Lyubov Mikhailovna</b>    | PhD in Economics, Associate Professor of the Economics and Finance Department, Head of the Master's program "Assessment and management of enterprise value", Perm National Research Polytechnic University (Perm)                      |
| <b>Rumyantseva Daria Vladimirovna</b>  | Senior Methodist of the Economics and Finance Department, Perm National Research Polytechnic University (Perm)   |
| <b>Soldatenko Nadezhda Anatolyevna</b> | Associate Professor of the Economics and Finance Department, Head of the bachelor's program «Economics and logistics of the enterprise», Perm National Research Polytechnic University (Perm)  |

## INVITED SPEAKERS

**Goryushkin Anton Andreevich** - research officer of the Industrial Enterprise Management Department at the Institute of Economics and Industrial Organization of the Siberian branch of the Russian Academy of Sciences (Novosibirsk)

**Kuznetsov Pavel Anatolyevich** - PhD in Economics, Associate Professor of the Economics and Finance Department, Perm National Research Polytechnic University, Director of Dom Knigi LLC (Perm)

**Mityushkina Elena Nikolayevna** – director of Independent consulting company LLC, regional representative of NP SRO SVOD in the Perm region (Yekaterinburg)

**Molodchik Maria Anatolyevna** - PhD in Economics, Head of the Department of Economics and Finance, senior researcher at the International laboratory of intangible assets at Higher school of Economics (Perm)

**Naumov Ilya Victorovich** - PhD in Economics, Head of the laboratory for modeling spatial development of territories, Associate Professor, Institute of Economics of the Ural branch of the Russian Academy of Sciences (Yekaterinburg)

## SECTIONS OF THE CONFERENCE

| Sections of the conference |   | Moderators  |
|----------------------------|---|---|
| Section 1                  | Development of the innovation economy : theoretical discourse and practical solutions | <b>Molodchik Maria Anatolyevna</b> - PhD in Economics, Head of the Department of Economics and Finance, senior researcher at the International laboratory of intangible assets at Higher school of Economics  |
| Section 2                  | Digital economy and financial technologies  | <b>Akhmetova Marina Igorevna</b> - PhD in Economics, Deputy Head of the Department of Economics and Finance, Perm National Research Polytechnic University (Perm)   |
| Section 3                  | Modeling of processes of value creation of companies                                  | <b>Plyusnina Lyubov Mikhailovna</b> - PhD in Economics, Associate Professor of the Economics and Finance Department, Head of the Master's program "Assessment and management of enterprise value", Perm National Research Polytechnic University (Perm)   |
| Section 4                  | Forms, factors and tools for progressive development of enterprises and territories   | <b>Goryushkin Anton Andreevich</b> - research officer of the Industrial Enterprise Management Department at the Institute of Economics and Industrial Organization of the Siberian branch of the Russian Academy of Sciences (Novosibirsk)  |
| Section 5                  | Spatial development of socio-economic systems   | <b>Naumov Ilya Victorovich</b> - PhD in Economics, Head of the laboratory for modeling spatial development of territories, Associate Professor, Institute of Economics of the Ural branch of the Russian Academy of Sciences (Yekaterinburg)<br><br><b>Suvorova Arina Valeryevna</b> - PhD in Economics, Acting Deputy Director of the Institute of Economics, Ural branch of RAS, senior researcher at the Center for development and productive Institute of Economics UrB RAS (Ekaterinburg) |
| Section 6                  | Supply chain management in Russia   | <b>Soldatenko Nadezhda Anatolyevna</b> - Associate Professor of the Economics and Finance Department, Head of the bachelor's program «Economics and logistics of the enterprise», Perm National Research Polytechnic University (Perm)  |

### Information for participants

Perm National Research Polytechnic University and Department of Economics and Finance invite University teaching staff, researchers and practitioners to participate in the IX International scientific-practical conference "**INNOVATIVE DEVELOPMENT of ECONOMY: TRENDS AND PROSPECTS**", which will take place on the **25<sup>th</sup> of September 2020** at the address: Russian Federation, Perm, Komsomolsky prospect, b. 29.

The aim of the conference is to highlight the results of scientific research trends and prospects of innovative development of the economy in separate countries, regions, businesses. It is planned to summarize the experience of the organization and financing of innovation, management of innovations at different levels, as well as to update the prospects and trends of the spatial development of the national economic system.

We invite University teachers, scientists, practitioners and managers at all levels to take part in the conference. Working languages of the conference are English and Russian.

The best papers chosen by the program committee will be published as conference proceedings with the assignment of the **Russian science citation index**. Materials to be accepted should follow the topic of the conference and shouldn't have been previously published. Articles provided for the publication should reflect the results of theoretical, methodological and applied researches; contain a brief statement of relevance, objectives, methodology of research and analysis of the obtained results.

All papers should meet the requirements (Appendix 1).

Responsibility for the veracity of the materials and information given in the articles, the accuracy of citations and references to official documents and other sources lies with the authors. **All submitted articles are checked for plagiarism. The minimum level of the text originality is 70 %**. All articles are subject to mandatory review before publication.

The conference organizing committee and editorial board have the right for competitive selection of submitted papers. Articles arranged with violation of the terms of publication (Appendix 1) are not accepted. The articles from undergraduate and graduate students are accepted only in collaboration with teachers.

**To participate in the conference, EACH AUTHOR until May 15, 2020 must submit an application and 1 AUTHOR has to send the article text (maximum 7 pages), designed in accordance with the requirements (Appendix 1), on the website: <https://lomonosov-msu.ru/eng/event/6096/>, And also send to the address: [npk.pnpu@mail.ru](mailto:npk.pnpu@mail.ru):**

- for teachers of PNIPU expert opinion is additionally required;
- participants from other universities have to do additionally a covering letter on the university's letterhead, signed by the rector / vice-rector, which should indicate that "there is no information with limited access in the material"

The receipt of the article and the application by the organizing committee confirms the author's permission to process his personal data by the organizing committee of the conference.

### Cost of participation

The registration fee is **500 rubles** and includes the cost of publishing an article up to 7 pages including reference list (each additional page costs 100 rubles). Payment is made by transferring to the bank account of PNIPU after confirming the inclusion of the paper in the conference program.

### Contacts

To clarify the details of the interaction, please contact the conference coordinator, Ph.D. Kozonogova Elena Viktorovna (e-mail: [elena.kozonogova@gmail.com](mailto:elena.kozonogova@gmail.com))

**We sincerely hope for a successful cooperation!**

## APPENDIX 1

### TITLE OF THE PAPER (FONT: TIMES NEW ROMAN, SIZE: 14)

Ivanov Ivan <sup>a</sup> – Petrov Semen <sup>b</sup> – Korshunov Maksim <sup>c</sup>  
(Times New Roman, size 12)

<sup>a</sup> Perm National Research Polytechnic University, Humanitarian faculty, Economics and Finance Department, Komsomolsky ave., 29, 614990, Perm, Russia, e-mail: ivanovivan@mail.ru.

<sup>b</sup> Workplace of the second author: Faculty, University, address, e-mail.

<sup>c</sup> Workplace of the third author: Faculty, University, address, e-mail.  
(Times New Roman, size 10)

Abstract in Times New Roman font, size 11. The abstract should not be longer than 10 lines. It must discuss the content of the paper, identify its goals, methods used and main conclusions.<sup>1</sup>

**Key words:** 3-6 key words divided by commas (without a period at the end)

**JEL:** 1-3 JEL classification codes divided by commas – the codes can be found online at <http://www.aeaweb.org/econlit/jelCodes.php?view=jel> (e.g. L93, K41)

### Introduction

The text of the paper should contain a minimum of 10,000 characters (without references). Please use font Times New Roman, size 12, single spacing between lines throughout the text. The text should be aligned to both margins (justified). Each new paragraph should be indented from the left margin by 1.25 cm.

For section titles, please use Times New Roman, size 13, bold. All sections should be numbered in sequence, except for the introduction and conclusion, which are not numbered. The section titles are centered in the middle of the line. Do not use subsection titles unless absolutely necessary. In that case use Times New Roman, size 12, bold, for subsection titles. Subsection titles are aligned to the left.

The introduction should state the goals of the research and briefly present the applied methods.

### 1 Title of section

Responsibility for the veracity of the materials and information given in the articles, the accuracy of citations and references to official documents and other sources lies with the authors. **All submitted articles are checked for plagiarism. The minimum level of the text originality is 70 %.** All articles are subject to mandatory review before publication.

The conference organizing committee and editorial board have the right for competitive selection of submitted papers. Articles arranged with violation of the terms of publication (Appendix 1) are not accepted. The articles from undergraduate and graduate students are accepted only in collaboration with teachers.

References in the text are given in square brackets with the page number, for example, [7, p.24]. A full description of the source (including the Internet link, if available) should be at the end of the article in the "References" section, the sources are located in the order they are mentioned in the text.

Equations should be created in Microsoft Word, using italics. All equations should be numbered at right. Please leave a blank line before and after equation.

---

<sup>1</sup> Indicate source of finance for your research (if applicable) – e.g. specific grants, etc.. Acknowledgements. Miscellaneous notes (e.g. – the author is a PhD. student; the author works for multiple institutions, etc.).  
Font: Times New Roman, size: 10.



section. This is the text of the first section. This is the text of the first section. This is the text of the first section. This is the text of the first section. ...

## **2 Title of Section**

This is the text of the second section. This is the text of the second section. This is the text of the second section. This is the text of the second section. This is the text of the second section. This is the text of the second section. This is the text of the second section. This is the text of the second section. ...

## **3 Title of Section**

This is the text of the third section. This is the text of the third section. This is the text of the third section. This is the text of the third section. This is the text of the third section. This is the text of the third section. This is the text of the third section. This is the text of the third section. This is the text of the third section. ...

## **Conclusion**

It discusses the results of research, presents its importance and contributions to literature and mentions its possible shortcomings. The conclusion should not include any important information that has not been previously mentioned in the text.

## **References:**

1. Reference list must comply with the requirements of GOST R.7.0.5-2008
2. Sources are arranged in the order as they are mentioned in the text.



## APPENDIX 2

To take part in the conference **each author separately** should fill in and send the following Participant registration form:

|   |  |
|---|--|
| Surname, Name, Patronymic (in full)               |  |
| Country, city                                     |  |
| Organization (University, Department)             |  |
| Position  |  |
| Academic degree (if any)                          |  |
| The title of the paper                            |  |
| Section name                                      |  |
| Contact phone number                              |  |
| E-mail  |  |
| Form of participation:                            |  |
| - full-time participation: report                 |  |
| - full-time participation: the listener           |  |
| - distant participation: publication of the paper |  |